



Fremont Football League, Inc.  
P.O. Box 624  
Fremont, CA 94537

## BOARD MEETING MINUTES

DATE	LOCATION	DURATION
3/10/2022	ZOOM	Start: 8:05pm End: 9:58pm

MEMBERS IN ATTENDANCE	Russell Sass, Gina Sass, Steve Pope, Tamee Pires, Rueben Rodriguez Kelly Rose, Regina Cuff, Monique Nails, Jill Troche,
AGENDA	See Notes
NOTES	<p><b>Flag Director</b> – Steve discussed opening day of Flag Season 2022. Provided the data of teams formed and play scenarios for the season with the registration as it is. Equipment was reviewed in readiness of this season start a week prior. Initial Jerseys ordered were picked up by Steve and provided to participants. Second order was placed this week for all the later registration. Those are due to arrive next week. Fed Ex had issues and Steve will be working with them to have the air charges credited. Wednesday practice is at the lit field for all teams to start. They later break off into individual teams. Steve will remind Alyssa about the financial balance due to FFL for initial expenses incurred. Balance due at end of season. Referee fees were discussed RS to review what we paid previously for flag and advise Steve. Steve advised the reduction of referees required due to the low registration. Steve asked about his flag coaches background checks RS to provide Steve with an update.</p> <p><b>Athletic Director</b> – Rueben states we are still not affiliated with a league as yet. He is working with them. They held a rules meeting. Rueben has the rules and will be forwarding them to Steve for review. He is hoping to have completion soon so we will have a league to help with the recruiting. Tackle Program Plan sent our last week for all to review. Rueben requested coach list for tackle from Steve for Coaches Training. He mentioned training is available with SJSU and Cal Bears. RS added that Webinar information is free and available. Rueben requested RS provide the uniform sample cost right away to start marketing and recruitment with them. Business cards were discussed and mentioned that Office Depot can do them, ordered online for less than \$10 for 100. Monique offered to help with the logo artwork and getting them ready to order for those that require them.</p> <p><b>Cheer Director</b> – Flyers are being made for the cheer clinics for April and May to be posted. Email is still down so Tamee advised she would be getting a cheer gmail to list on league things until the Google Business</p>



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Account gmail can be provided by the league. No additional progress on this.

Tamee sent out the tentative dates picked for game days to the board for our 2022 tackle season that we derived during move day. We discussed putting the permit in for all dates listed, knowing we may get only 3 or 4. This is including a preseason game in August.

**Business Director** – Kelly requested a budget; fundraising goal be set. She has reached out to many prospective sponsors such as Dale Hardware, Smart and Final, Costco, Fremont Bank, US Bank, Fremont Ford, Washington Township Hospital to name a few. She feels she has received positive responses to start.

Kelly has set a BJ's Dine and Donate event for 5/24 that provides 20% on all spent with the flyer or QR Code.

The pasta feed we had discussed as a possible fundraiser was discussed again and decided against it.

Decided to not have specific individual participant fundraiser. Will implement fundraising cost by each team, based on number of participants per team that will equate to the same as the \$100 that had been discussed previously as the league requirement. The three team fundraisers we chose to start with is the Applebee's Pancake Breakfast (assuming they are doing it this year, Kelly is checking on it) We did set a tentative date for it, 8/21.

Cookie Dough and Double Good Popcorn concludes our three to start.

Kelly discussed our earnings from our football super bowl pools.

Kelly discussed having game programs at our home games that she could sell advertising for and make some money. 50/50 raffles will be held at home games. Both items she estimates can make good league monies.

Kelly has found a donated location that we could do league events, car washes, craft fair, rummage sale as needed. We will need to calendar usage soon for any of these events using this location. Tamee asked about Dicks Sporting Goods, our current sponsor, for registration tabling and overall sponsor and RS and RR are working with them.

Kelly brought up the cold evenings out at flag. The COF snack bar does not offer coffee. She suggested getting coffee donated and providing it to our families with only donations taken. She will be working this for next Monday flag games.

RS to provide Kelly with our current sponsor letter so she can redline and bring current. Steve mentioned sending them out to local businesses as another way to get sponsorships. He has lots of contacts and would be willing to get some out. Letterhead will be required for it and RS states we have a template with the new logo available.

Next Meeting: 3/17 8:00 PM